

**Marketing Committee Meeting
February 7, 2023**

- Parking lot situation: Close college street if need to
- 2023 Theme: Friendship, going to go back to imagine your story (fantasy)
- Con date for 2023: June 3, June 10?
- Con time: keep it 10am to 3pm? 10am to 4pm? 9am to 3pm? 9am to 3pm?
- Escape room ideas
 - Kids:
 - Teens:
- Program/Panel ideas:
 - Blacksmith
 - LARRP group
 - Truck n'touch?
 - Do we do any sit-down panels?
 - Video games?

Post 2022 Fandomcon Numbers

Activity	2021	2022
Wristbands handed out	429	582
Panels	13	28
Kids Escape Room	71	94
Teen Escape Room	77	102
Costume Contest participants	20	22
Lego building contest	8	27

What went well?	What needs to be changed/improved?
Having the bracelets in more than one area/booth and the type of bracelets	People coming into the teen room to get books and sitting in there to read during the escape room.
Teen craft being inside	Foam bricks for the escape room
The LARP quest	The sign for free water
Lego Contest though maybe have the teens and adults compete together	Some vendor booths not doing too well or only so-so
The prize for winning the escape room	Video games? Face painting?
Balloon guy, petting zoo, Caricature artist	Panels
	Placement of the sun telescope