

WHITE HOUSE PUBLIC LIBRARY
White House Library Marketing Committee Meeting
Agenda
July 13, 2023
6:00pm

- I. Call to order
- II. Welcome Visitors
- III. Public Comments
- IV. Post Fandom Fair Discussion
- V. Adjourn

Post Fandom Fair Recap

- **What went well**
 - Leaving a gap in the vendors for patrons to walk into the library
 - People counters
 - Having the circus in the grass and not on the street
 - Crafts went well
 - Petting zoo
 - Vendors did well
 - D&D

- **What needs to be changed**
 - Possibly two balloon artists
 - Veggie and fruit tray option for lunch for volunteers
 - Sign-in sheet for volunteers
 - A volunteer training day
 - Possibly have the band and football booster sell food
 - More inside directional signs
 - Need to close down the driveway at 8:45 as patrons were trying to park up top since the library opens at 9am
 - Have the vendors start setting up earlier
 - Don't really need maps because everything was contained
 - Don't really need QR code because nobody can see it the map on a small screen
 - Not letting patrons pick who does the escape room with them (post the rules)
 - Disclaimer to guests and vendors that if they do not reply they are coming, they cannot set-up on the day of the event.
 - Booth space rental, applications and rules
 - Not doing axe throwing
 - Writers meet and greet card/panels
 - One paid face painting one non paid face painting
 - Same circus or new one?
 - Start planning sooner