

White House Public Library

Social Media Policy

Purpose

Through the use of various social media platforms, the White House Public Library's goal is to connect and engage with the community by providing information regarding library news, resources, events, and services.

Definition of Social Media

Social media is defined as any website or application that provides an outlet for creating and sharing social content or participating socially online. Currently, our library has a social media account on the following platforms: Facebook, Instagram, Goodreads, and YouTube.

Standards

The White House Library follows the standards listed in the City of White House social media policy when posting and engaging with individuals on social media platforms. A copy of this policy can be found in the city's personnel manual.

Adopted by library board on November 9, 2023